

Beach Cities Health District – Public Outreach

Since 2017, a robust public outreach process has been ongoing with neighbors, residents, and community leaders providing their perspectives about Beach Cities Health District (BCHD) and its proposed Healthy Living Campus project. These insights from residents, as well as information gathered from expert structural and financial consultants, have helped shape the Healthy Living Campus draft master plan. The proposed project has undergone revisions based on community feedback and input from expert structural and financial consultants.

Public Meetings & Community Feedback: Since May 2017, BCHD has held more than 60 meetings with residents and other stakeholders, drawing more than 1,000 comments regarding ways to modernize its property. BCHD's community engagement meetings included Community Open Houses in October 2017 and March 2019, along with Community Working Group Meetings, Community Study Circles, Board Study Sessions, Neighborhood Meetings, and Community Organization Meetings (e.g., Rotary Club).

BCHD also holds public board meetings on the fourth Wednesday of each month (except August and December), with public comment opportunities at every meeting.

Publications: Since 2022, BCHD has distributed monthly e-newsletters to more than 20,000 Beach Cities residents and stakeholders, with updates on the District, its programs and events. For example, six e-newsletters were distributed to the community with updates on the Diamond Street Bike Path project in 2023. Before that, BCHD produced and mailed its LiveWell magazine to 66,000 residences in the Beach Cities twice a year, as well as the BCHD Annual Report, which switched to an electronic format in 2022.

Media Relations: BCHD's Communications Team works to spread its message via media outlets in the Beach Cities, including the South Bay Daily Breeze, The Beach Reporter, the Easy Reader, and Spectrum News 1. Since 2017, BCHD has amassed nearly 1,000 media clips about its programs and services.

Website: Updates are made regularly and posted on the BCHD website at www.bchd.org. This website was recently updated to make navigation easier for visitors to the site.

Letters: When BCHD conducts work on its Campus, the District often notifies neighbors by delivering letters to residences. Letters have been delivered during the EIR process, during soil testing on the Campus and prior to and during construction of the Diamond Street Bike Path. The number of letters distributed ranges from a few to a few hundred, depending on the circumstances.

Environmental Impact Report: As part of BCHD's Environmental Impact process for the Campus Master Plan, BCHD held five scoping meetings (two in Redondo Beach, one each in Hermosa Beach, Manhattan Beach and Torrance) in July 2019 and hosted three public comment opportunities (one in each of the Beach Cities). More than 300 public comments and responses were included in [the 1,778-page Final EIR](#), which was certified by the BCHD Board in September 2021. The Final EIR has not been challenged.

Community Working Group: During the planning phase, BCHD staff formed a Community Working Group (CWG) to help the board develop the project. This group of 28 residents, leaders and stakeholders was selected to represent the various populations and organizations in the Beach Cities and served as a community sounding board and guidepost. The CWG met 17 times from May 2017 to December 2020.

Study Circles: In 2018, BCHD held three Study Circles focused on Intergenerational Programs, Creating a Center of Excellence, and Gathering Spaces. Feedback helped shape the master plan's Project Pillars.