

BEACH CITIES HEALTH DISTRICT
FORMER SOUTH BAY HOSPITAL REDEVELOPMENT

EXPRESSION OF INTEREST

DESIGN PROFESSIONAL

AUGUST 7, 2025

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Gensler

August 7, 2025

Monica Suua
Beach Cities Health District
514 North Prospect Avenue
Redondo Beach, CA 90277

Subject: Gensler Expression of Interest | Beach Cities Health District

Dear Ms. Suua,

On behalf of Gensler, we reaffirm our interest in the redevelopment of the former South Bay Hospital site, as outlined in the Beach Cities Health District's June 30, 2025, Request for Expressions of Interest.

BCHD's bold vision inspires us. We see this as an opportunity to create a transformative, wellness-focused campus for the South Bay—one that integrates health services, housing, and community spaces into a cohesive whole. At Gensler, we design places that do more than meet program requirements—they foster connection, promote wellbeing, and strengthen communities.

With expertise spanning healthcare, science, residential, and mixed-use projects, our Los Angeles office of 500+ professionals—backed by a global network—can deliver design solutions tailored to your needs. Just as importantly, we share BCHD's values, using design as a catalyst for healthier, more resilient communities.

Our Focus:

- *Resilience:* We design districts that adapt and thrive, ensuring long-term value and operational efficiency.
- *Wellness:* We embed health and well-being into every design decision, from daylight access to active lifestyle amenities.
- *Design:* We create spaces that are functional, inspiring, and reflective of the South Bay's unique character and community.
- *Delivery:* We partner with the right teams to achieve excellence on schedule and on budget.

We are actively seeking development partners whose expertise and values align with BCHD's mission. When the right partner is in place, we stand ready to bring design leadership that elevates every aspect of the project. Should you receive a development response that would benefit from our design expertise we welcome the introduction.

Enclosed is an overview of our team, relevant experience, and our perspective on how design can shape a healthier future. We appreciate the opportunity to contribute to this important initiative and look forward to continuing the conversation.

Sincerely,



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01

About Gensler

OUR MISSION

EMPOWERING HEALTH THROUGH TRANSFORMATIVE DESIGN

At Gensler, we aim to create a better world through the power of design. We view design as a process: collaborative and human-centered. It's the diversity of voices that ignite innovation, expands health for all and ensures a sense of wellness and belonging to all.

With over 6,000 professionals in 57 global locations, for over 59 years, Gensler has provided architecture, design, planning, and strategic consulting services to clients in a host of industries worldwide. No other firm touches as many segments of our world's cities, economic markets, and communities. We aim to both make a better world and create with our clients the leading-edge ideas that shape industries and leverage competitive advantages for extraordinary outcomes. Our healthcare practice pairs this approach with the experience, people and tools necessary to understand the requirements of a complex industry while helping those who wish to transform it.

We have led processes for global health innovators and for North America's leading healthcare systems, and we believe that we have a head start in understanding how to qualify and quantify future needs while delivering on your expectations and defined results. No one can take you further, faster.

Gensler's Health practice is built on a different proposition than that of the traditional healthcare design firm: we believe that design can help enable the future you plan to lead, and by embracing the complex blur between physical, virtual, analog, and digital, your care process, space needed, and infrastructure can be transformative and transformed, and that human experience, interaction, and connection can be elevated as the core elements of the system. Every one of our healthcare projects—from rethinking the smallest exam room modification to the 1.2M square-foot Shirley Ryan Ability Lab to the master planning of educational campuses and entire cities—reflect this sensibility.

60
Years Gensler has been in business

#1
Firm Overall
Interior Design Magazine

#1
Global Practice
Building Design

#1
Firm Overall
Architectural Record

2024
Fast Company's World's Most Innovative Companies
#6 Overall

#3
Architizer
100 Best Architecture and Design Firms in the United States

WE ARE WHERE YOU ARE



Every Gensler office has grown organically from strong local roots, but draws on the expertise and resources of our “one-firm firm” ecosystem. We work fluidly around the world, leveraging all our resources to create the best teams, tailored for each client's needs. We bring the same high level of care and innovation to every assignment, no matter how large or small.

Gensler works fluidly around the world, leveraging all of our resources from 57 offices to create the best teams, tailored for each client's needs.

60
Years Gensler has been in business

Location	Year Est.	Location	Year Est.	Location	Year Est.	Location	Year Est.
Abu Dhabi	2009	Denver	1973	Mumbai	2023	San Jose	2000
Atlanta	1993	Detroit	1993	Munich	2018	San José, CR	2005
Austin	2007	Dubai	2007	Nashville	2022	Santo Domingo, DR	2024
Baltimore	2000	Hong Kong	2011	New York	1979	Seattle	2000
Bangalore	2010	Houston	1972	Newport Beach	1983	Shanghai	2002
Bangkok	2012	Kansas City	2024	Oakland	2015	Singapore	2009
Beijing	2008	La Crosse	1995	Paris	2019	Sydney	2014
Berlin	2022	Las Vegas	2004	Philadelphia	2014	Tampa	2006
Birmingham, UK	2016	London	1988	Phoenix	2002	Tokyo	1993
Bogotá	2017	LOS ANGELES	1976	Portland	2018	Toronto	2011
Boston	1992	Mexico City	2013	Raleigh-Durham	2011	Vancouver	2019
Charlotte	2000	Miami	2011	Riyadh	2022	Washington, DC	1982
Chicago	1995	Minneapolis	2009	San Antonio	2019		
Columbus	2024	Monterrey	2024	San Diego	2004		
Dallas	1997	Morristown	1993	San Francisco	1965		

GENSLER'S INTEGRATED EXPERTISE

Across virtually every sector and industry, Gensler's unmatched experience and research helps clients explore new possibilities through the power of design. No other firm touches as many segments of our world's cities, economic markets, and communities. Focus drives our creativity, giving our clients fresh ideas and a competitive edge in their specific fields and industries.

Our network of 33 practice areas provides specific expertise when and where clients need it. Many of Gensler's clients call on the depth of one practice area that's most relevant to their business, while others benefit from the integration of talent and knowledge in multiple practices.

We know that in today's hyper-connected world, many trends and issues reach across adjacent parts of the economy. We stay at the forefront of the big conversations driving change across the world, while diving deep into what those trends mean for specific project types. Ultimately, Gensler's collaborative and integrated approach allows us to deliver holistic solutions for complex issues, helping our clients grow, sustain, transcend, and transform.

Aviation

Brand Design

Build to Suit & Headquarters

Building Transformation & Adaptive Reuse

Cities & Urban Design

Climate Action & Sustainability

Consumer Goods

Critical Facilities

Culture & Museums

Digital Experience Design

Education

Energy

Entertainment

Financial Services

Foundations, Associations & Organizations

Government & Defense

Healthcare

Hospitality

Industrial & Logistics

Media

Mixed Use & Retail Centers

Mobility & Transportation

Office Developers

Product Development

Professional Services

Residential

Retail & Consumer Experiences

Sciences

Senior Living

Sports

Strategy

Technology

Wellness

Practice area specialization differentiates us as experts; cross-pollination differentiates us as innovators.

HEALTHCARE

Gensler's Health Practice is the fastest growing practice in the industry based on rankings from Building Design & Construction and Interior Design. In the past 5 years, we have completed over 220 healthcare projects that reflect our commitment to community, sustainability, and innovation. We always have our clients' long-term outlook in mind and we design for their future as well as their present, ensuring design solutions that maximize the value of their assets.



18
out of 21 US News
Honor Roll Hospitals are
Gensler Clients

#4
Top 40 Healthcare Giants
Interior Design Magazine

#12
Top Overall
Healthcare Firm
Modern Healthcare

**FASTEST
GROWING
HEALTHCARE
PRACTICE
IN NORTH
AMERICA**

HEALTH & WELLNESS TRENDS

Planning within today's health ecosystem must reflect the nuances and dynamics of the clinical, research, and academic enterprises.

01

Value-based care

02

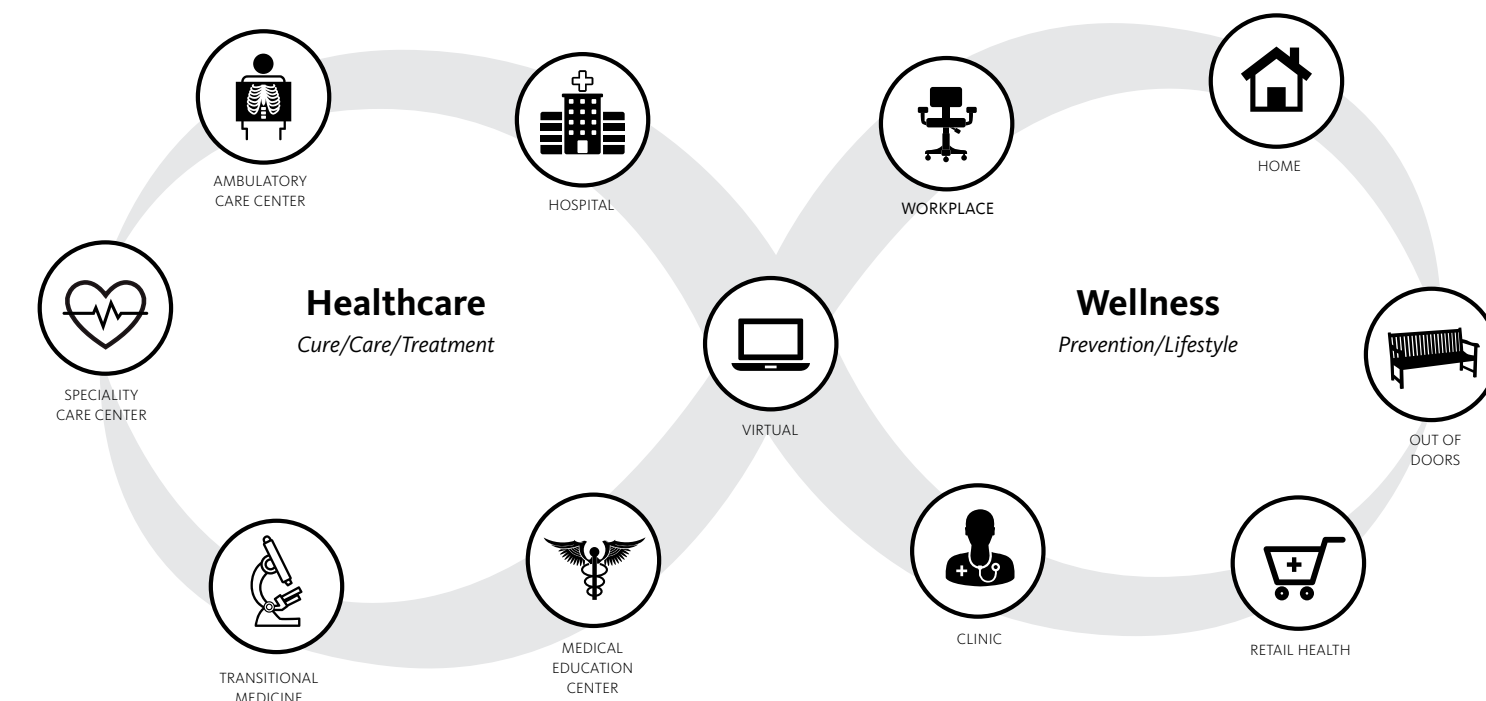
New technologies reshaping
the clinical landscape

03

Traditional department-oriented
organization of space is giving way
to new models

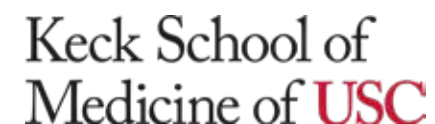
04

Increase in community-based
Ambulatory Care Centers and
Centers of Excellence



OUR CLIENTS

Gensler has partnered with a wide range of clients, designing innovative spaces that support transformative work environments and and well-being. Our experience in the insurance industry is reflected in our broad healthcare and digital experience design work, where we help organizations—including those with insurance and healthcare arms—create environments that enhance member engagement and operational efficiency.



SUSTAINABLE DEVELOPMENT: SOLUTIONS FOR A NET ZERO FUTURE

Our Sustainability Consulting team works to preserve our planet's resources and produce results that matter for our clients: reduced energy and operating costs, brand advantages, enhanced real estate and human performance, and overall higher quality of life.

APPROACH

Our goal is to balance human needs, economic requirements, and environmental responsibility at every step of every project, no matter how small or large. Our approach to sustainability solutions is grounded in three key principles: we strive for integrated, whole-building design; we achieve innovation in products and technology tools; we maximize natural features, siting and climatic conditions; and we leverage our firmwide and industry networks to apply new ideas and best practices.

IMPACT

Buildings account for almost one-third of energy use in developed nations and Gensler is devoted to taking a sustainable approach to not just reduce this impact but make buildings more restorative places to work and live. In developing fast-growth economies, we're shaping a better future by bringing sustainable thinking to our plans for new cities, airports, retail and hospitality projects, commercial office buildings, and logistics facilities, worldwide.

RESEARCH

The Gensler Research Institute is a network of researchers with a singular focus: developing a deeper understanding of the connection between design, business, and the human experience. Through a combination of research grants and external partnerships, we seek insights that will help solve the world's most pressing challenges in addressing the climate crisis. We are committed to unlocking new solutions and strategies that will define the future of design.

INNOVATION

As leading advocates for sustainable design since our founding, Gensler has long been committed to working with our clients to create sustainable, economical, and responsible designs. We designed the first large-scale U.S. office building with an underfloor air system, helped the U.S. Green Building Council

pilot LEED certification programs, and built the first LEED-certified athletic facility, data center, private practice law firm, car dealership, and LEED/BREEAM-rated headquarters buildings. The sustainable approaches that we've always advocated set the government and business standards and consumer expectations. Gensler built some of the first LEED-certified projects in China, Mexico, and the United Kingdom. Last year, we designed 1.5 billion square feet of space to prevent 16 million metric tons of CO₂ from entering the atmosphere annually.

#1
Green Design Firm
ENR

250m+
sq ft of LEED-certified
projects designed

21m
Metric tons of CO₂
saved annually

1.2b
Billion gallons of
water saved annually

PROTO-MODEL X (PMX), SIDEWALK LABS | TORONTO, ON

When Sidewalk Labs announced a master innovation and development plan for a smart city in Toronto, Gensler worked with their team to explore timber's potential impact on building design, manufacturing, and sustainability. The resulting plan for what would be the world's tallest mass timber building presents an incredible model to advance design innovation and sustainability benchmarks.



02

Hospital of the Future

PROJECT NAME: Horizon: The Hospital of the Future
PROJECT LOCATION: Multiple, USA
MARKET SECTOR: Health
SIZE (SF/M²): 225,000 SF
BUILT OR UN-BUILT: Un-built

CHANGE IS ON THE HORIZON

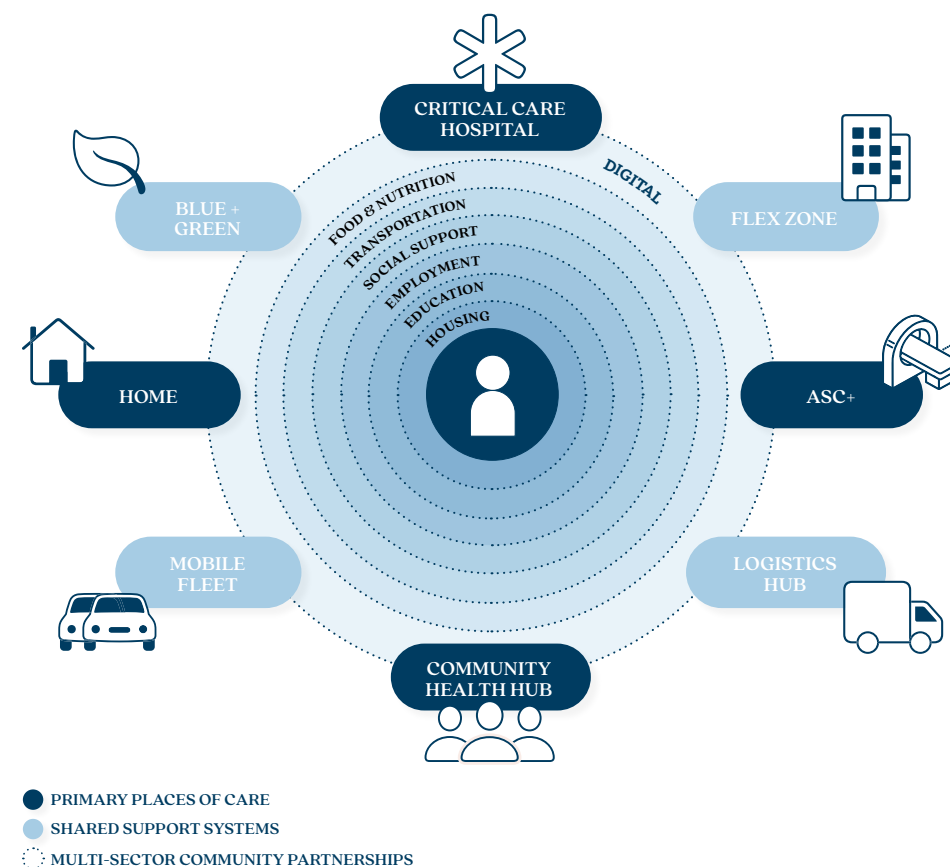
The healthcare industry is in crisis. Rising costs and diminishing returns are leading to hospital closures and leaving many without care. The health effects of climate change are straining the system, while our communities are demanding health equity. Created in response to the industry's most pressing challenges, Horizon is the centerpiece of Gensler's vision of an integrated ecosystem of health and care that redistributes services to positively impact community health outcomes.



THE FUTURE OF HEALTHCARE IS AN INTEGRATED ECOSYSTEM OF HEALTH & CARE.

By redesigning our health system around proven strategies to improve health, we can simultaneously address the industry's top challenges (financial, workforce, health equity, and climate change).

This ecosystem approach integrates and redistributes health and care services to focus care in the community and on the patient to provide the right service in the right place at the right time.



THE HOSPITAL OF THE FUTURE ISN'T A SPECTACLE. *IT'S A PLACE.*

A people-first approach to care has the power to shift priorities in a way that can benefit patients, their families, our communities, our cities and the healthcare systems and insurers that support the entire industry.



It's right-sized.

Focusing on the most complex care allows for a more compact, efficient, and purpose-built facility.

It's optimized.

A deliberate approach to programmatic organization encourages flexibility, modularity, and adaptability.

It's humanized.

Every decision is made with patients, visitors, staff, and community stakeholders at heart. Prioritizing human experience improves outcomes.

It's integrated.

The Hospital of the Future is firmly embedded and integrated into the community it serves.

It's sustainable.

Meaningfully integrating and celebrating sustainability strategies and technologies maximizes their impact.

It's healthy.

Green space, daylighting, views, and biophilic cues are key factors in recovery, outcome positivity, happiness, and wellbeing.



DESIGNED FOR HUMANITY

The Hospital of the Future is uncompromisingly humane. Every decision about programmatic adjacency, scale, and materiality was made with human comfort and wellbeing at the forefront. Interior spaces leverage the proven health benefits of biophilic design, access to natural daylight and views, and fresh air - all without the toxic materials, institutional aesthetic, and unnecessary risks present in today's suite of typical healthcare finishes and furnishings.

The mass-timber structure is celebrated throughout the hospital and complemented by a natural finish palette that frames spaces for respite and reflection. High-performance and low-carbon furnishings offer hospitality-settings for patients, their families, and hospital staff during their most challenging times. While an undercurrent of the latest technology flows throughout the building - allowing for a quieter environment, free of distraction, and optimized for peaceful rest and recovery.

ZERO EMISSIONS. NO EXCUSES.

Embodied carbon is only one piece of the sustainability puzzle. Horizon employs the latest technologies and industry-leading systems approaches to ensure that the embodied carbon reductions of the smaller hospital's mass timber construction aren't cancelled out by inefficient operations.

Ground-source heat pumps supply domestic hot water and improve HVAC system efficiency, while finely-tuned fenestration patterns ensure ample access to natural daylight. These enhancements result in an operational load 40% lower than a comparable healthcare facility. That reduced demand is met by a combination of on-site solar power generation paired with off-site renewable energy sources. By leveraging readily-available alternative energy incentives, Horizon enjoys a lower net construction cost, with greatly-reduced operating costs.



Building-integrated photovoltaic panels (BIPVs) reduce energy demand while providing shade and protection from precipitation.



A unifying roof structure offers ample opportunity for rainwater collection and harvesting.



Patient rooms feature pandemic-ready exhaust and filtration systems.



A mass timber superstructure, designed to handle the most demanding loading and vibration criteria, represents a 50% reduction (8kg CO₂/SF) in Global Warming Potential (GWP) when compared with traditional construction methods.



Indigenous landscaping and minimal hardscape minimize the amount of water needed for irrigation while maximizing the site's ability to manage its own waste and stormwater.



Daylight and occupancy metering ensure that lighting and mechanical systems are only active when needed.



Ground-source heat pumps ensure optimal heating, cooling, and hydronic efficiency.



03

Project Experience



**MEDICAL
OFFICE
BUILDING**



**AMBULATORY
CARE**



**BEHAVIORAL
HEALTH**



**MASTER PLAN,
STRATEGY**



**SENIOR
LIVING**

MEDICAL OFFICE BUILDING

ORANGE COUNTY HEALTHCARE CAMPUS

Location

Irvine, CA

Project Size

68,000 sq ft

Client

County of Orange

Services

Architectural Design

Interior Design

Environmental Graphic Design

Completion

2025

The County of Orange's new Healthcare Campus replaces outdated facilities to better serve the diverse community. An integrated approach to space planning enhances flexibility, efficiency, and security while allowing for future expansion. Key programs supported include Emergency Medical Services, the BSL3 Public Health Laboratory, and Health Care Agency Administration.



MEDICAL OFFICE BUILDING

CITY OF HOPE
MOB**Location**

Duarte, CA

Project Size

100,000 sq ft

Client

City of Hope

Services

Architectural Design

Interior Design

Strategic Planning

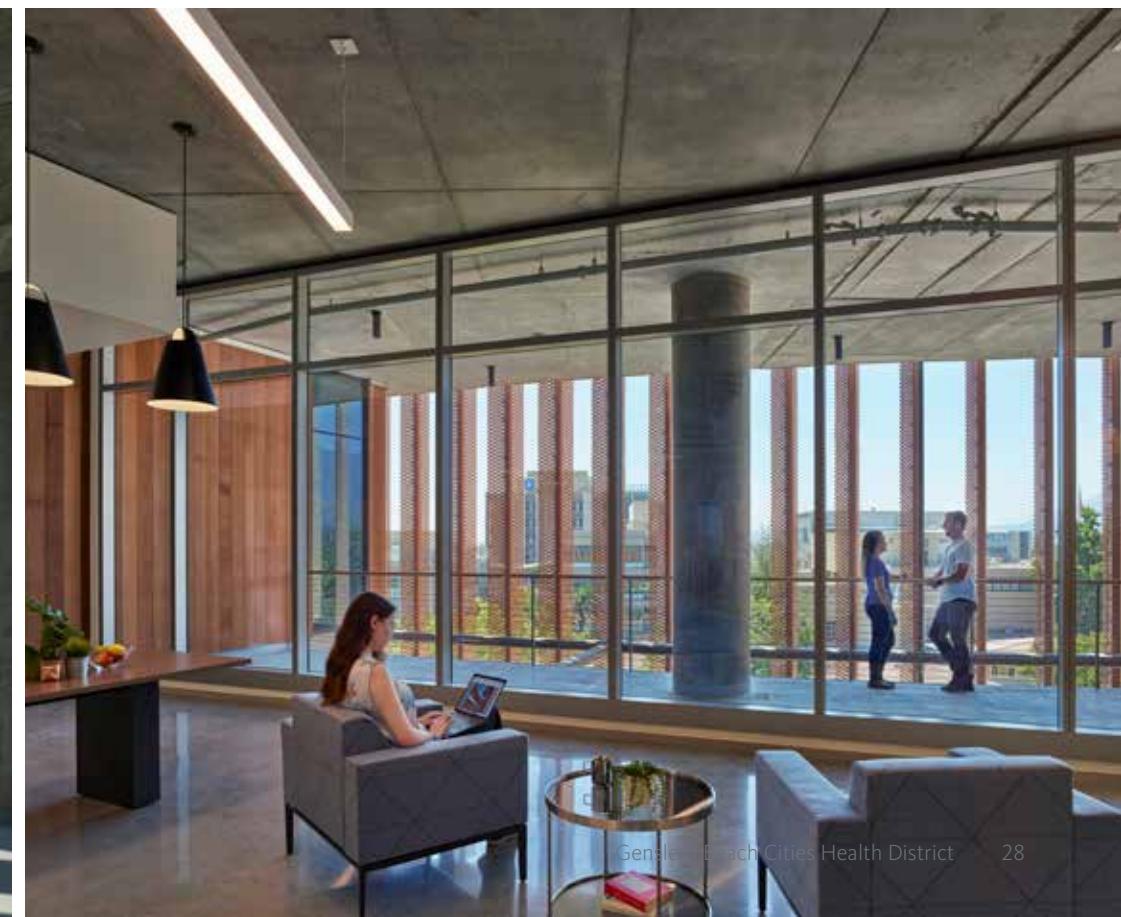
Environmental Graphic Design

Sustainability

Completion

2020

This new building brings together all doctors and support staff—previously spread across a 100+ acre campus—into one centralized facility. For the first time, medical experts from various departments can connect organically. The interior layout reflects the building’s dual nature: private offices line the eastern edge, while conference and communal spaces activate the western side. As a LEED Gold Version 4 project, the design incorporates advanced shading strategies to maximize natural light and energy efficiency, creating a sustainable and collaborative environment for care and innovation.



MEDICAL OFFICE BUILDING

TORRANCE MEMORIAL MEDICAL CENTER, OSHPD-3 MOB

Location

Torrance, CA

Project Size

67,500 sq ft

ClientTorrance Memorial
Medical Center**Services**Architectural Design
Interior Design**Completion**

2012

The Physicians Medical Park is a completed ambulatory care, multi-tenant medical office building adjacent to Torrance Memorial Medical Center. Designed to meet OSHPD 3 requirements, it supports primary care services in a cost-effective, sustainable environment. Gensler provided interior design for all common areas, including an on-site pharmacy, café, and medical suites for cardiology, cancer care, and heart surgery. The seven-acre site, formerly a manufacturing facility, was efficiently redeveloped to exceed the 5.5:1,000-square-foot parking ratio, with separate patient and doctor parking and a welcoming patient drop-off zone.



MEDICAL OFFICE BUILDING

THE WELLNESS CENTER AT WEST FALLS

Location

West Falls Church, VA

Project Size

145,500 sq ft

Client

Hoffman & Associates
+ Trammell Crow

Services

Architectural Design

Completion

2023

The Wellness Center at West Falls is a six-story, multi-tenant medical office building within a new mixed-use, transit-oriented development in West Falls Church. It features retail and urgent care suites, a welcoming lobby, and sustainable design strategies. The building achieved LEED Gold certification, with energy-efficient systems, low-flow fixtures, and reduced glazing. Gensler's design maximized precast panel sizes to reduce costs and carbon footprint. The site's proximity to schools and future housing enhances community access to care.



AMBULATORY CARE

TULSA CANCER INSTITUTE (TCI)

Location

Tulsa, OK

Project Size

58,600 sq ft

Client

Formaation LLC

Services

Planning & Programming
Architectural Design
Interior Design

Completion

2013

This cancer treatment center embraces nature as a central healing element. Guided by an evidence-based design process—including extensive interviews with physicians—Gensler created a flexible environment featuring demountable walls, barn-style sliding doors, adaptable flooring, and under-floor access. The two-story building is organized around three core program areas that surround a central healing garden. Daylighting strategies, framed interior views, and strong connections to the surrounding landscape enhance the therapeutic experience and support evolving approaches to cancer care.



AMBULATORY CARE

MASS GENERAL BRIGHAM, iCARE

Location

Salem, NH

Project Size

62,000 sq ft

Client

Mass General Brigham

ServicesArchitectural Design
Interior Design**Completion**

2023

Mass General Brigham's ambulatory care facility, rooted in a community setting, redefines relationship-based care through spaces that foster meaningful connections. The center offers ambulatory surgery, imaging, primary care, behavioral health, and specialty services. Designed as a gradient, spaces transition from active to quiet as visitors ascend. Modular planning and sustainable strategies ensure long-term adaptability. Wellness-focused amenities—including areas for group therapy, yoga, meditation, and community programs—position the facility as a resource for both healing and prevention, supporting the health of the entire community.



HACKENSACK MERIDIAN HEALTH, CLIFTON HEALTH & WELLNESS CENTER

Location

Nutley, NJ

Project Size

93,000 sq ft

Client

Prism Capital Partners

Services

Architectural Design

Completion

2023

Hackensack Meridian Health Clifton Health & Wellness Center anchors Prism ON3's transformation into a vibrant mixed-use hub. Responding to the client's need for a flexible, high-performance medical facility, the four-story building accommodates imaging, outpatient surgery, physical therapy, and specialty practices. Gensler tailored each floor to tenant-specific requirements, including 17-foot ceilings for MRI and CT equipment. The striking saw-tooth glazed façade along Route 3 enhances visibility while ensuring privacy and daylight. A landscaped drop-off and biophilic lobby create a welcoming, therapeutic experience. The center strengthens community access to care and supports ON3's evolution into a next-generation health and innovation district.



AMBULATORY CARE

COOK COUNTY HEALTH, CENTRAL CAMPUS HEALTH CLINIC

Location

Chicago, IL

Project Size

282,000 sq ft

Client

Cook County Health

Services

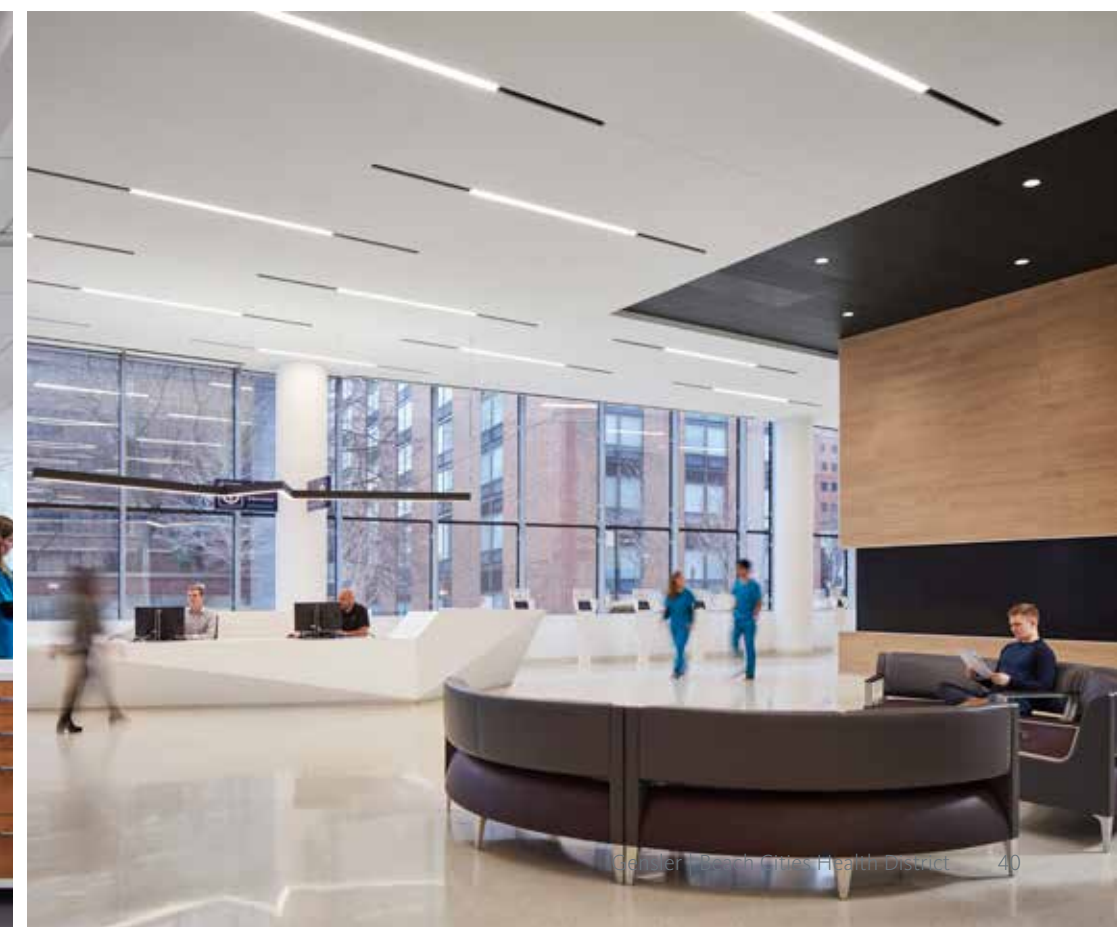
Architectural Design

Interior Design

Completion

2019

Designed by Gensler in collaboration with Forum Studio and developed by Clayco, the Central Campus Health Clinic (CCHC) is a state-of-the-art ambulatory care facility for Cook County Health. The 240,000-square-foot building includes 103,000 square feet of flexible, patient-centered clinical space and 137,000 square feet of collaborative administrative areas. Focused on workplace well-being and patient experience, the facility delivers a continuum of care in a research-driven, community-focused environment. Completed on time and on budget, CCHC offers Cook County residents a modern healthcare destination designed to adapt to evolving needs.



BE WELL, IRVINE CAMPUS

Location

Irvine, CA

Project Size

70,000 sq ft

Client

Mind OC

Services

Master Planning
Architectural Design
Signage & Wayfinding
Interior Design

Completion

2025

BeWell introduces a new model for behavioral health care in Orange County, combining clinical services with community and social support. The project includes three single-story buildings totaling 74,146 square feet, developed as part of a broader campus master plan. The behavioral health program features four distinct treatment areas, each supporting 15 beds. Owned through a public-private partnership—including Hoag, Kaiser, St. Joseph, and CalOptima—the facility is designed to be flexible, accessible, and deeply rooted in community needs, offering a welcoming environment for both patients and providers.



COUNTY OF RIVERSIDE ADULT RESIDENTIAL FACILITY

Location

Riverside CA

Project Size

41,000 sq ft

Client

County of Riverside

Services

Architectural Design
Signage & Wayfinding
Interior Planning & Design

Completion

2024

“A beacon for hope, a haven for all,” the Franklin Adult Residential Facility and Behavioral Health Clinic is an 81-bed adult residential facility providing supportive and behavioral health services for unhoused adults in Riverside County. The project is an adaptive re-use of the existing 40,000-square-foot building, owned by County of Riverside, in a light industrial zone. The facility features vibrant communal areas, double-occupancy rooms, wellness spaces, and outdoor amenities, all designed to foster connection, support healing, and soften the industrial surroundings through natural light and landscaping.



USC HEALTH SCIENCES CAMPUS MASTER PLAN

Location

Los Angeles, CA

Project Size

79 acres

Client

University of Southern California

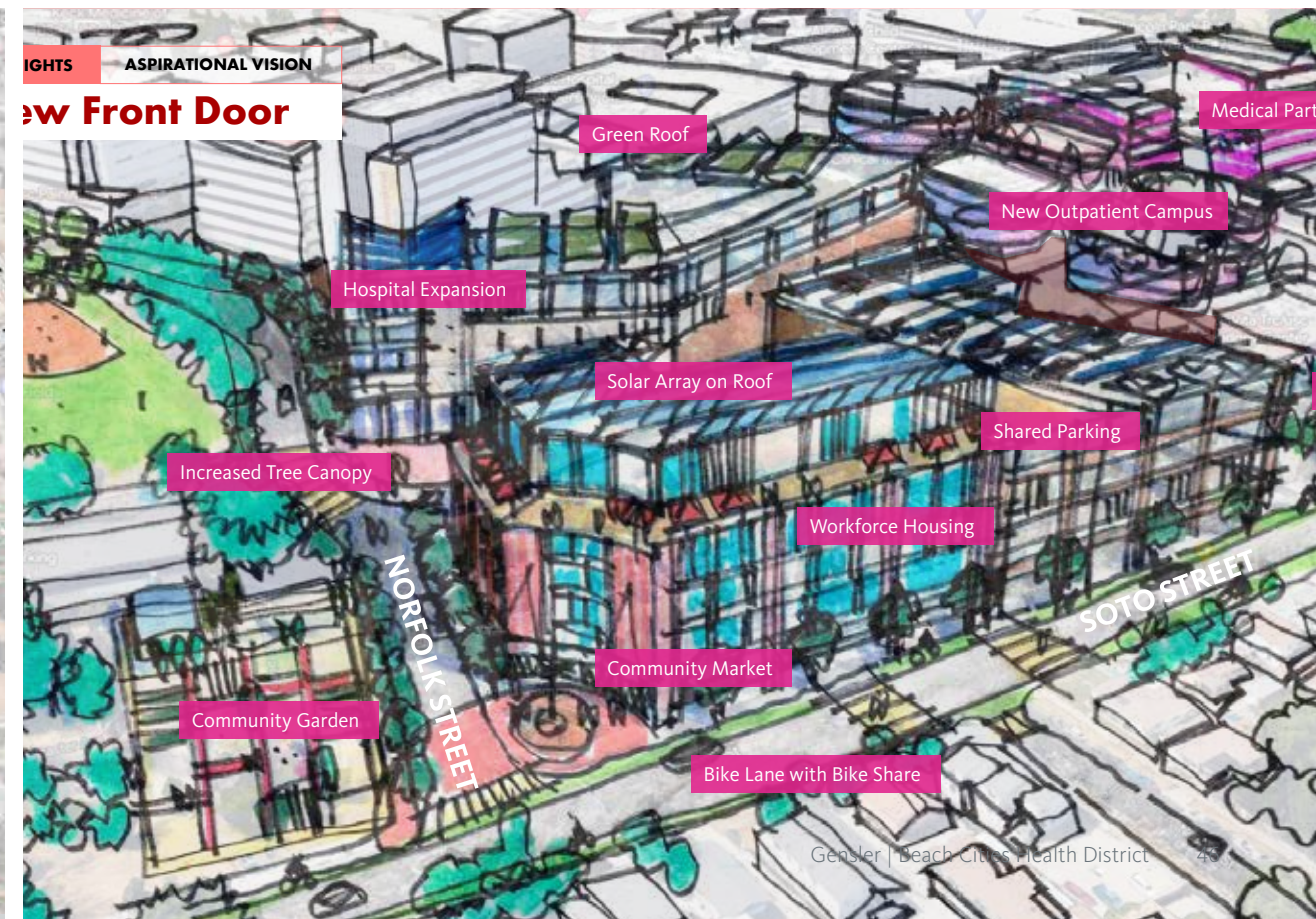
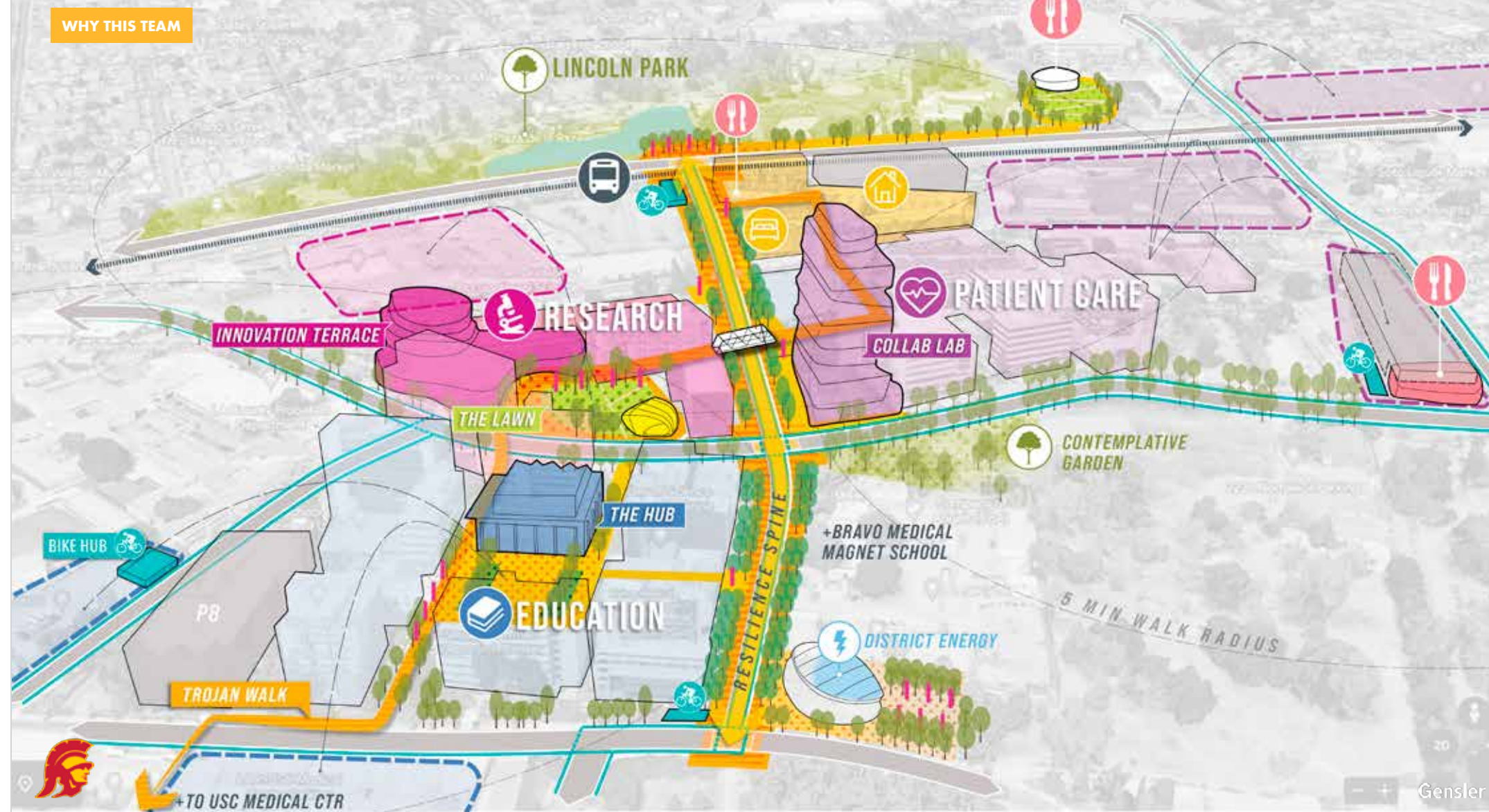
Services

Master Planning

Completion

2025

This project is a strategic masterplan that propels the USC health campus into the future. It includes selective expansion with strategic growth. Potential for adaptive and material reuse will be analyzed. The outcome is a positive influence on the campus and the community beyond. Resilience will be an integral component of this masterplan strategy, including thinking of the whole life of systems, incorporation of redundancy, and making smart infrastructure decisions to sustain various social and environmental stressors.



SHARP GROSSMONT HOSPITAL, FACILITIES MASTER PLAN

Location

San Diego, CA

Project Size

43 Acres

Client

Sharp Grossmont

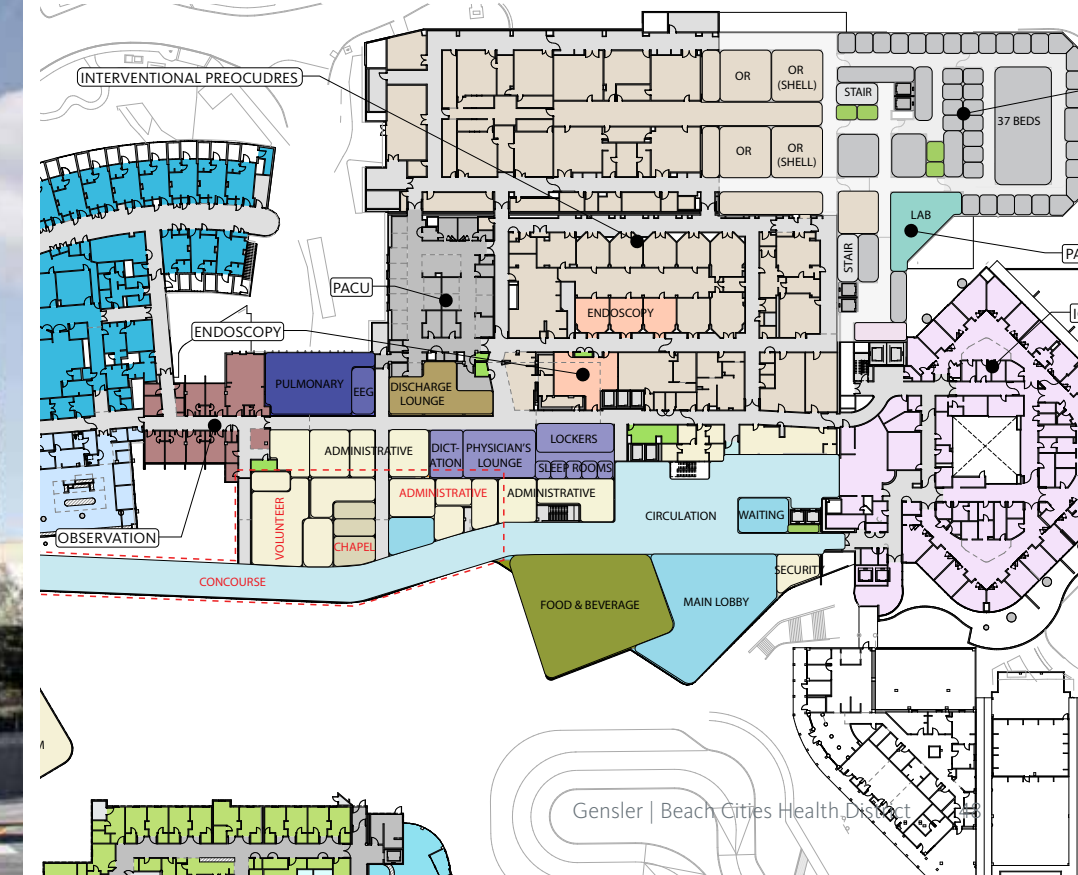
Services

Master Planning

Completion

2021

Gensler and DPR Construction completed the Sharp Grossmont Master Plan, delivering a comprehensive strategy that includes cost estimating and phased implementation. Part A encompassed visioning, strategic alignment, operational and infrastructure assessments, market analysis, and code compliance. Part B focused on master plan alternatives for six SB-1953 non-compliant buildings, using the Choosing by Advantages method to evaluate retrofit, repurpose, or removal options. The recommended scenario supports phased growth, guided by needs assessments and strategic service expansion. A \$5 million bond will fund implementation, supported by deliverables including a 2030 phased animation.



MASTER PLAN, STRATEGY

CITY OF HOPE
MASTER PLAN**Location**

Duarte, CA

Project Size

1,018,290 SQ FT

Client

City of Hope

Services

Master Planning
Strategic Planning
Signage & Wayfinding
Branding

Completion

February 2017

City of Hope partnered with Gensler to enhance employee engagement and experience through branded initiatives that informed a broader campus master plan and redesign of the Rivergrade Road offices. Beginning in 2011, Gensler collaborated with leadership to align physical and virtual environments with COH's mission. The master plan improved patient, staff, and doctor experiences, streamlined circulation, and supported future growth. Later, Gensler designed a 180,000-square-foot workplace focused on wellness, guided by principles of performance, connection, and wellbeing—featuring natural light, flexible workspaces, intuitive wayfinding, and collaborative environments.



FOUNTAINVIEW AT GONDA HEALTHY AGING CAMPUS

Location

Playa Vista, CA

Project Size

460,000 SQ FT

Client

LA Jewish Home for the Aging

Services

Architecture
Exterior & Interior Planning

Completion

December 2016

Fountainview at Gonda Westside is designed to be a luxury retirement community for active, independent living. Gensler conceived a design that encourages interaction between the residents of Fountainview and the local community, and connects to the urban lifestyle Playa Vista offers, with walking paths and easy access to restaurants, retail, and recreational venues. The community has 175 independent living residences, 24 assisted living and memory care apartments and a nursing facility within close proximity. It also provides residents a range of amenities – including a fitness center, restaurants, a rooftop pool and spa, and a host of educational programs. The Fountainview residences offer ample daylight, natural ventilation, and a strong connection with the outdoors; they are also equipped with an infrastructure enabling maximum use of virtual healthcare resources.



SENIOR LIVING

LA POSADA AT PUSCH RIDGE

Location

Oro Valley, AZ

Project Size

350,000 SQ FT

Client

La Posada at Park Centre

Services

Architecture
Exterior & Interior Planning
Brand Design
FF&E

Completion

August 2025

La Posada at Pusch Ridge is a new senior living community in the Town of Oro Valley designed to embrace the natural environment and enrich the life experience of its active adult users. The project offers a variety of amenities, including a resort-style pool, spa and lounge areas, a clubhouse to host a variety of resident activities and events, and a health and wellness center that includes a gym, indoor pool, and spa. The arrival experience includes the lobby and a dining room that visually and experientially connects the users with the landscape. The courtyards and surrounding landscape include walking paths, butterfly gardens, a dog park, and terraces facing the Catalina Mountains and Pusch Ridge.





04

Gensler
Team



John Adams, AIA, LEED AP
Principal

Regional Managing Principal

John is a visionary leader in architecture, real estate strategy, and urban development, with a strong focus on the renewal of downtown Los Angeles.

John is Regional Managing Principal of Gensler’s Southwest region and serves on the firm’s Management Committee. An architect, real estate strategist, and planner, he is a recognized leader in office building design and development and is committed to the ongoing renewal of downtown Los Angeles. His work integrates emerging technologies, behavior-based programming, and spatial strategies to develop architectural typologies that advance his clients’ missions.

He is an advocate for high-performance buildings, repositioning, creative office environments, and sustainable urban development. John serves on the boards of the L.A. Headquarters Association, Junior Achievement of Southern California, the Los Angeles Economic Development Corporation, and the Urban Land Institute.

He holds a Bachelor of Arts in Architecture from California State Polytechnic University, Pomona, and a Master of Architectural Design from Harvard University’s Graduate School of Design.

30+ Years of Experience
22 Years with Gensler

Background
Bachelor of Architecture, Cal Poly Pomona
Master of Architecture / Urban Design, Harvard University
Registered Architect, California

Select Project Experience	Size (sq ft)
The Ritz-Carlton Hotel and Residences and JW Marriott at L.A. LIVE, Los Angeles, CA	2,000,000
Metropolis, Los Angeles, CA	970,000
Warner Center Kroenke, CA	6,748,000
The Boardwalk, Irvine, CA	550,000
Lumen West LA, Los Angeles, CA	570,000
MU4 Hollywood Park, Inglewood, CA	496,000
MU11 Hollywood Park, Inglewood, CA	545,000
NFL HQ, Los Angeles, CA	240,000
Beach Cities Media Campus, El Segundo, CA	320,000
Hyundai Motor America US Headquarters, Fountain Valley, CA	470,000
2000 Avenue of the Stars, Century City, CA	850,000
AT&T Center Tower Renovation, Los Angeles, CA	624,000
Trident Center Reposition, Los Angeles, CA	460,000
Del Rey Crossing Creative Campus, Los Angeles, CA	165,000
888 Douglas Adaptive Reuse, El Segundo, CA	550,000
The Strand, Huntington Beach, CA	300,000
California Market Center Los Angeles, CA	490,000
North First Street Technology Campus, San Jose, CA	1,800,000
Park Place Campus Reposition, Irvine, CA	500,000
Park Place Master Plan, Irvine, CA	1,200,000
Broadcom, Los Angeles, CA	650,000
Yamashiro Hotel and Villas Master Plan, Hollywood, CA	699,654
400 S. Hope St. Reposition, Los Angeles, CA	50,000
550 S. Hope Renovation, Los Angeles, CA	50,000
Cisco Systems Master Plan, Fremont, CA	1,000,000
Los Angeles Convention Center, Los Angeles, CA	
West Hall Renovation	500,000
Sony Pictures Master Plan, Los Angeles, CA	600,000
US Bank Tower Lobby, Los Angeles, CA	50,000



Kelly Farrell, AIA, LEED AP BD+C
Principal

LA Managing Principal,
Regional Residential Practice Director

Kelly is a design leader who harnesses creativity, collaboration, and optimism to drive bold, human-centered change in cities.

As Co-Managing Director of Gensler’s Los Angeles office and leader of the firm’s Residential practice, Kelly brings a future-focused mindset to every challenge. She guides teams to reimagine how we live, connect, and thrive—believing that design has the power to shape more inclusive, resilient cities.

Driven by urgency and hope, she recently led interdisciplinary teams to create housing for unhoused veterans in West LA and a temporary high school for the displaced Palisades High community—in under 30 days. Her leadership is rooted in radical optimism and a conviction that creativity, collaboration, and compassion can solve even the most complex challenges.

A respected speaker and thought leader, Kelly shares her vision on influential platforms like the Urban Land Institute and Design Intelligence, and her work has been featured in The New York Times and Los Angeles Business Journal.

29 Years of Experience

Background
Catholic University of America, Bachelor of Science, Architectural Design
Catholic University of America, BS & MA, Architectural Design
AIA National (AIA), Member
Urban Land Institute (ULI), Member
LEED Accreditation BD+C, California

Selected Project Experience	Size (sq ft)
Warner Center Kroenke, CA	6,748,000
Palisades Charter High School, Santa Monica, CA	100,000
West Los Angeles VA - Campus Planning, Los Angeles	20 Acres
SDSU Evolve Student Housing, San Diego, CA	3,600+ Beds
CFT Gateway Residential, 3252 E. Foothill, Pasadena, CA	220,000
Astra, Phoenix, AZ	1,800,000
Indian Wells - Mixed Use, Indian Wells, CA	661,667
Genton Properties, Four Seasons, Los Angeles, CA	275,000
Mack Real Estate Group, DTLA, Los Angeles, CA	1,000,000
CIM Group, 888 Hope Street*, Los Angeles, CA	400,000
Hanover, 717 Olympic* , Los Angeles, CA	179,525
Confidential Project, San Diego, CA	1,000,000
Liberty National 11th and B street, San Diego, CA	450,000
Clarett, Rancho Cucamonga, Rancho Cucamonga, CA	27 Acres
Domino Realty Management Co, Rancho Cucamonga, CA	16 Acres
Mill Creek Residential, Foothill Boulevard, Pasadena, CA	300,000
Brookfield, 333 S. Hope Street* , Los Angeles, CA	200,000
Mapleton Investments, 10011 Washington Blvd	160,000
Fashion Institute of Design and Merchandising*, Los Angeles, CA	250,000
Jamison Properties, Wilshire Park View Hotel and Residences*, Los Angeles, CA	500,000
Jamison Services, Grand Plaza Hotel and Residences*, Los Angeles, CA	377,500
Mack Urban, South Olive*, Los Angeles, CA	250,000
Merlone Geier, Village at San Antonio Center*, Mountainview, CA	650,000
Mill Creek Properties, The Andalucia*, Pasadena, CA	250,000
Singpoli, Colorado at Lake*, Pasadena, CA	275,000
Trammell Crow Residential, 850 Hill Street*, Los Angeles, CA	225,000
3M Innovation Center* Washington, DC	18,000
GSA, Consumer Protection and Finance Bureau*, Washington, DC	400,000
JMS, 6th and Virgil Hotel and Condominiums*, Los Angeles, CA	500,000
LA Sanitation,	
LASAN Clean Water Campus Strategy* Los Angeles, CA	NA
LASAN Clean Water Campus Assessment and Feasibility Study* Los Angeles, CA,	NA
Confidential Confectionary Headquarters*, Washington, DC	100,000
Liberty State Park Renewal* Jersey City, NJ	620 Acres
Shea Properties, Tustin Legacy Park Community Core,* Tustin, CA	500,000
* Experience prior to Gensler	



James Crispino, FAIA, NCARB
Principal

Global Health Sector Leader

Jim has spent his career planning and designing innovative facilities for academic medical centers, research institutes, and healthcare providers.

His work investigates and synthesizes new technologies, human activity/behavior-based programs, and spatial models to create new architectural typologies that further his clients’ missions.

He is a visiting critic at The New School-Parsons Design, NJIT, Carnegie Mellon University, Drexel University, and MIT DesignX. Jim has sat on the AIA Board of Directors for both Pennsylvania and New York State. He sits on the Design Advisory Board for HealthCare Design. He is a featured speaker and panelist at many national and international conferences, including: European Healthcare Design, Health Conference Latin America, Cleveland Clinic’s Empathy & Innovation Conference, HealthCare Design Forum, and the Health Facilities Symposium. Jim is a registered architect in 12 states and a graduate of Drexel University.

30+ Years of Experience	
Joined Gensler 2017	
Background	
Bachelor of Architecture, Drexel University, Philadelphia, PA	
Certificate in Health Facilities Planning, Harvard University Professional Development Series, Cambridge, MA	
Member, American Institute of Architects (AIA)	
Member, Health Care Design Advisory Board, 2016-Present	
Selected Project Experience	
Acibadem Hospital & Office Building, Istanbul, Turkey	600,000
Catholic Health, St. Francis Hospital and Heart Center, Roslyn, NY	210,000
Columbia University Irving Medical Center	
51 West 51 st Street, Primary Care, New York, NY	6,000
Primary Care Clinic, New York, NY	4,000
Primary Care Manhattan Valley, New York, NY	3,900
155 White Plains Road, Tarrytown, NY	4,000
PET/CT Renovation, New York, NY	6,500
Interventional Radiology, Relocation & Expansion, Tarrytown, NY	3,000
Eye Institute, Programming, New York, NY	120,000
Flamboyant Health & Wellness Complex, Jardim, Brazil	1,722,000
Hackensack Meridian Health, Nutley, NJ	
Clifton Health & Wellness Center	80,000
Aspect Health/Maplewood Norwalk Center for Healthy Living Concept	
Norwalk, CT	250,000
Montefiore Einstein Comprehensive Orthopedic & Spine Center	
Nyack, NY	60,000
New York Hotel Trades Council/Hotel Association New York	
Queens Health Center, Long Island City, NY	90,000
Manhattan Health Center, New York, NY	200,000
Brooklyn Health Center, 620 Fulton Street, Brooklyn, NY*	180,000
New York University Langone Health System, Radiology Master Plan, Feasibility Study & Test Fits, New York, NY	100,000
New York University, Langone Medical Center	
Women’s Center, New York, NY	80,000
New York Health + Hospitals	
Elmhurst Hospital, NICU/PICU, Queens, NY	22,000
Gotham Health, HRSA/ARP Building Assessment, New York, NY	N/A
Jacobi Hospital, Bronx, NY	
Post-Partum Renovation	16,360
Ambulatory Surgical Suite	12,000
ED Study	60,000
Lincoln Hospital, Ambulatory Care Modernization, Bronx, NY	20,000
Northwell Health	
Design Standard Guidelines	N/A
International and Executive Health Center, New York, NY	9,800
Regeneron Day Care Facility, Tarrytown, NY	17,000
Summit Health	
Ambulatory Care Center, Bridgewater, NY	34,000
Multispeciality Hub, Clifton, NJ	78,000

SUNY Downstate, Brooklyn Ambulatory Care Center, Brooklyn, NY	
Feasibility Study	
Pre-Development Phase	200,000
University Hospital, Newark, NJ	
Master Plan	2,000,000
Emergency Department Expansion	15,000
Atlantic Health System, The Gagnon Cardiovascular Institute at Morristown Medical Center, Morristown, NJ *	
Barnabas Health Saint Barnabas Medical Center West *	
Wing Expansion, Livingston, NJ	
Baptist Health of South Florida, Center for Human Performance, South Miami, FL*	
Biotrial North American Headquarters and Master Plan, Newark, NJ*	80,000
Catholic Health East & Trinity Health, Multiple Master Plans, Replacement Hospital and New Buildings, CA, ME, NJ, NY*	
Children’s Hospital of Ireland, Programming and Planning for New Children’s Hospital, Dublin, Ireland*	
Children’s Hospital of Philadelphia, ICU, Philadelphia, PA*	
Columbia University Medical Center, Multiple renovations for medical school research, New York, NY*	
Cooper University Health Care, MD Anderson Cancer Center at Cooper, Camden, NJ *	100,000
Eastern Maine Health System, System Formation Plan, Master Plan for Eastern Maine Medical Center, Master Plan for New Hospital, Waterville & Bangor, ME*	
European Medical Solidarity Foundation Medical Center, New Teaching Hospital Master Plan, Bucharest, Romania *	
FF Thompson Hospital, Master Plan, Emergency Department & Ambulatory Care Center, Canandaigua, NY*	
Geisinger Health System, Multiple Master Plans, The Heart Institute, The Henry Cancer Center (75,000), The Critical Care Building at Geisinger Wyoming Valley, Wilkes-Barre, PA *	
Hospital for Special Surgery, New Hospital Tower Study, Campus Re-Imaging, Caspary Building Re-cladding, New York, NY *	
Hospital for Special Surgery, HSS Palm Beach at Good Samaritan Hospital, Palm Beach, FL*	
Johns Hopkins Hospital, Campus-Wide Facility Assessment, Baltimore, MD*	
Merck, West Point Campus Master Plan, West Point, PA*	3,000,000
Mercy Health System of Maine, Replacement Hospital, Portland, ME*	
Mount Sinai Medical Center, St Lukes Hospital Master Plan, Comprehensive Cancer Center (200,000), Multiple Studies and Renovations, New York, NY *	
The New School, Center for Innovation, New York, NY *	
Northwell Health, was North Shore-LIJ Health System Southside Hospital, Master Plan & Implementation Phase I – New Clinical Building, CT-ICU Bridge, Bay Shore, NY, PICU, Cohen Children’s Hospital, Queens, NY*	
New York Presbyterian Hospital, Center for Rehabilitative Medicine, New York, NY*	
NYU Langone Medical Center and School of Medicine, RED+F Expansion,	

Trinity Health Center, FEMA Remediation Projects, Marcus Avenue Ambulatory Expansion, Austin Ambulatory Facility, New York, NY *	
Pudong Community Hospital, New Hospital, Shanghai, China	
REACH Movement Studio, Cartersville, GA	1,500
Regeneron, Day Care Facility, Tarrytown, NY	17,000
Rochester Institute of Technology, Institute Hall, Rochester, NY*	200,000
Roswell Park Cancer Institute Center for Genetics and Pharmacology, SUNY, University at Buffalo New York State Center of Excellence in Bioinformatics and Life Sciences The Buffalo Life Sciences Complex, The Buffalo Niagara Medical Corridor Master Plan, Buffalo, NY*	300,000
SUMMA Health System, System Formation Plan and Implementation, Akron, OH*	
St. Joseph’s Healthcare System, Inc. St. Joseph’s Regional Medical Center Master Plan and Implementation, Paterson, NJ *	
St Joseph’s Hospital, Master Plan, Elmira, NY*	
St. Mary Medical Center, Master Plan, Emergency Department Expansion, Operating Room Expansion, Vertical Bed Expansion for CCU, PACU and ICU, Langhorne, PA	
St. Michael’s Medical Center, Master Plan, Clinical Tower Building, Emergency Department, Multiple Renovations, Newark, NJ *	
St Agnes Medical Center, Master Plan, Fresno, CA*	
SUNY Downstate, Brooklyn, NY	
Ambulatory Care Center and Site Development	1,000,000
SUNY Upstate Medical University, Multiple Master Plans, Cord Blood Center, Emergency Department Program Study, Cancer Center Program Study (100,000), Faculty Offices and Research Space, Multiple Renovations, Syracuse, NY*	
Thomas Jefferson University Hospital, Master Plan and Cancer Center Program Study, Philadelphia, PA*	300,000
University of Cincinnati Colleges of Pharmacy & Allied Health Services, Master Plan *	
University of Pennsylvania, Medical School Master Plan, Philadelphia, PA*	
University of Pennsylvania Health System, Center for Rehabilitation, Valley Forge Ambulatory Care Center, Philadelphia & Valley Forge, PA*	
University of Rochester, Clinical and Translational Sciences Building, Rochester, NY*	200,000

*Experience Prior to Gensler



Heidi Li, NCARB, RA, LEED AP BD+C, EDAC

Public Health Subject Matter Expert

With expertise across all phases—master planning, programming, planning, design, and construction administration—Heidi consistently delivers high-performing and human-centered environments that meet both clinical and community needs.

Heidi's diverse portfolio includes medical campus expansions, inpatient bed towers, skilled nursing facilities, outpatient clinics, and shelters for individuals in temporary need—reflecting a career dedicated to improving wellness and health outcomes through meaningful design. She is especially passionate about pediatric projects, where creativity, color, and joy shape every design decision. In behavioral health, she finds purpose in creating safe, supportive spaces for patients during their most vulnerable moments.

A strong advocate for cross-practice collaboration, she believes in the power of talent sharing and continuous learning—values that drive innovation and keep the practice of architecture dynamic. By working across project types, she fosters a culture of knowledge exchange that strengthens both project outcomes and professional growth.

20 Years of Experience	
Joined Gensler 2025	
Background	
Masters of Architecture II, University of California, Los Angeles, CA	
Bachelor of Architecture, Woodbury University, Burbank, CA	
Certification, National Council of Architectural Registration Boards	
EDAC Certification, The Center for Health Design	
Selected Project Experience	Size (sq ft)
Enloe Health Outpatient Imaging and Cardio Center, Chico, CA	
Confidential Client New Medical Campus, Phoenix, AZ*	
County of Los Angeles *	
Rancho Los Amigos South Campus, Downey, CA	
Rancho Los Amigos Interim Housing, Downey, CA	
Huntington Health Kohl Medical Pavilion, Pasadena, CA*	
UCLA Health Mid-Wilshire, Los Angeles, CA*	
Neuropsychiatric Masterplan	
Parking Structure	
Medical Office Building Fit-Out and Seismic Upgrades	
Los Angeles County Restorative Justice Village Masterplan, Los Angeles, CA*	
Experience Programs Prototypes Refinement	
Children's Hospital Los Angeles, Los Angeles, CA*	
Neurological Institute Outpatient Suite	
Emergency Department and Lobby Expansion	
Clovis Community Medical Center, Clovis, CA*	
Sub-Acute and Skilled Nursing Facility	
New Patient Tower & Hospital Expansion	
* Experience prior to Gensler	





05

Our Approach to Design Innovation & Technology

INNOVATIVE PLANNING & DESIGN METHODOLOGIES

Gensler brings encourages our visionaries, researchers, planners, and technical practitioners to push the boundaries of what's possible. We leverage technology to enhance our capabilities of developing impactful planning and design solutions for our clients. Our integrated approach is influenced by a diverse mix of adjacent practices paired with a strong understanding of the local context and delivery process.

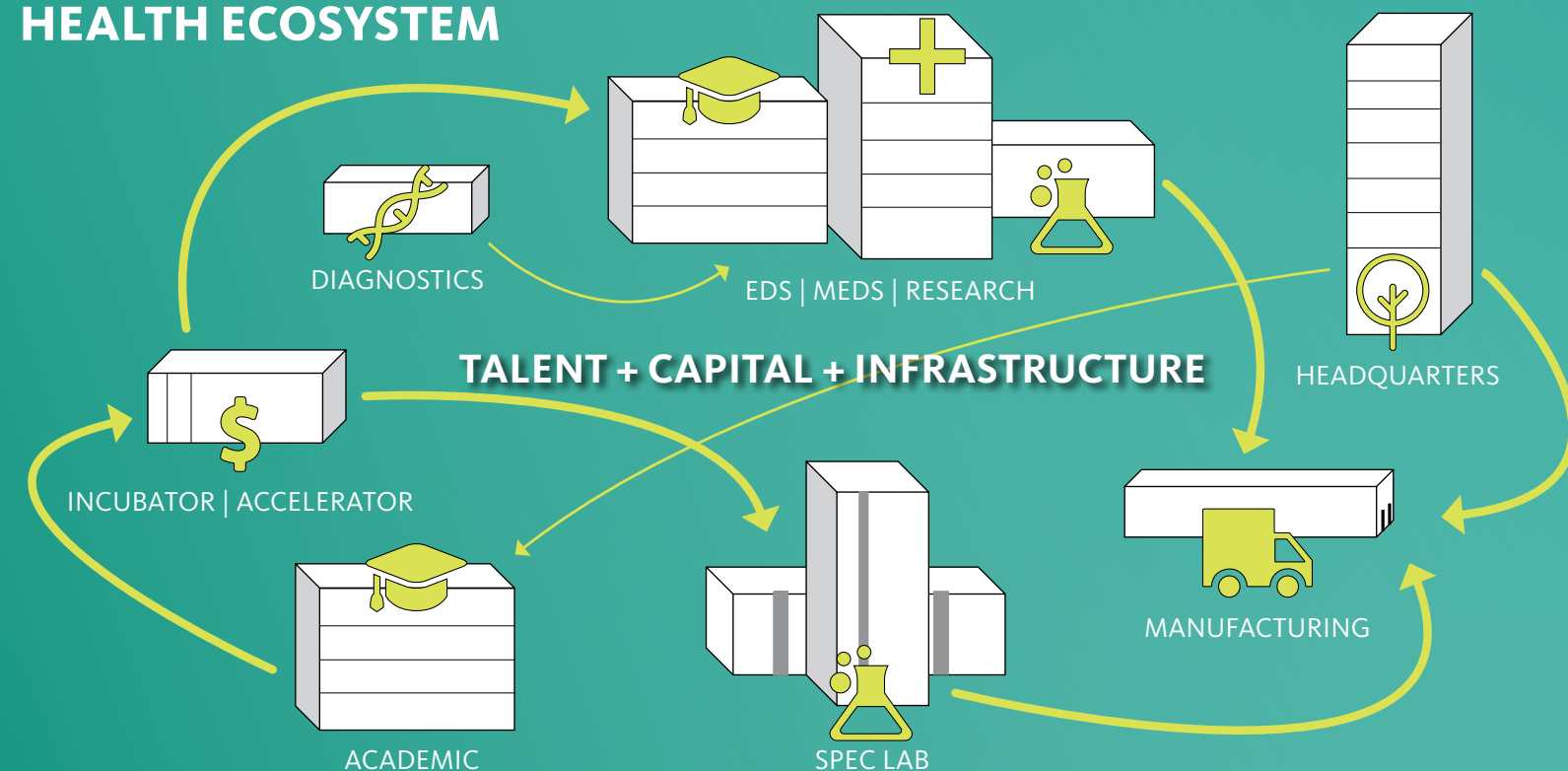
Gensler designs planning and design methodologies appropriate to each engagement. One size does not fit all! A new hospital on a green field will have a very different set of logistical requirements than a functioning hospital complex requiring change. A provider working in a distressed community will take a different approach to community engagement than one in a wealthy community. Some providers take a top-down approach to stakeholder engagement, while others engage broadly and vertically. It is important to understand the institutional context for all of the above. We will make recommendations and design approaches appropriate to specific engagements with you, our client.

Gensler offers a robust set of tools, technologies, and approaches brought together based on the desired outcomes of our clients. Visioning sessions are best conducted collaboratively with leadership and key stakeholders. It is important to develop the context for the work so that all involved understand the project mission and that the mission is supported by leadership. It is also important to establish feedback loops between the Senior Management Team, Design/Planning, and Project Implementation teams. This is where Big Room, Collocation, and similar strategies advancing collaboration are effective.

Placemaking is at the heart of our practice. As the industry leader in mixed use, we maximize land values through activation, adding density to enhance a city's urban fabric. The notion of making great places for people is not just lip service, but one of the critical keys to success in a mixed use development. Whether a project is a shopping district or a town center, a theme park or a cultural attraction, we create authentic experiences that will be adopted by the community. People are drawn to vibrant communities with a multitude of activities and places that feel real, not fabricated.

Immersive experiences, digital modeling, and physical modeling have proven most effective when working with medical professionals and the stakeholder community. Humans need to see and sense their spaces and places, and these tools advance the creation and development of new models for this very reason. Gensler is the world's leading design firm and consistently referenced as the most innovative firm because of this approach.

HEALTH ECOSYSTEM



In healthcare, there is a focus on modernizing infrastructure and using community engagement to build new hospitality-driven, tech-enabled environments that promote wellness, help workers be more productive, and improve consumer experience and access. From healthcare and senior living, AI is catalyzing innovation, optimizing operations, reducing costs, and personalizing experiences. Predictive analytics and digital health technologies are increasing health and wellness for more consumers.

THE GENSLER RESEARCH INSTITUTE

The Gensler Research Institute is a network of researchers with a singular focus: developing a deeper understanding of the connection between design, performance, and the human experience. Through a combination of research grants and external partnerships, we seek insights that will help solve the world's most pressing challenges. We are committed to unlocking new solutions and strategies that will define the future of design.

DESIGN STRATEGIES FOR THE HUMAN EXPERIENCE

We're witnessing optimistic investments and plans that reflect the most influential issues we're facing today in climate change, inclusion, and community. This optimism is happening in spite of the pandemic, not because we've gotten past it. This year's Design Forecast focuses on design strategies that will define the future of the human experience. We hope these design trends and insights will help you prepare for a new era in which the most valued places are the ones that put people first.

LEAD WITH VISION

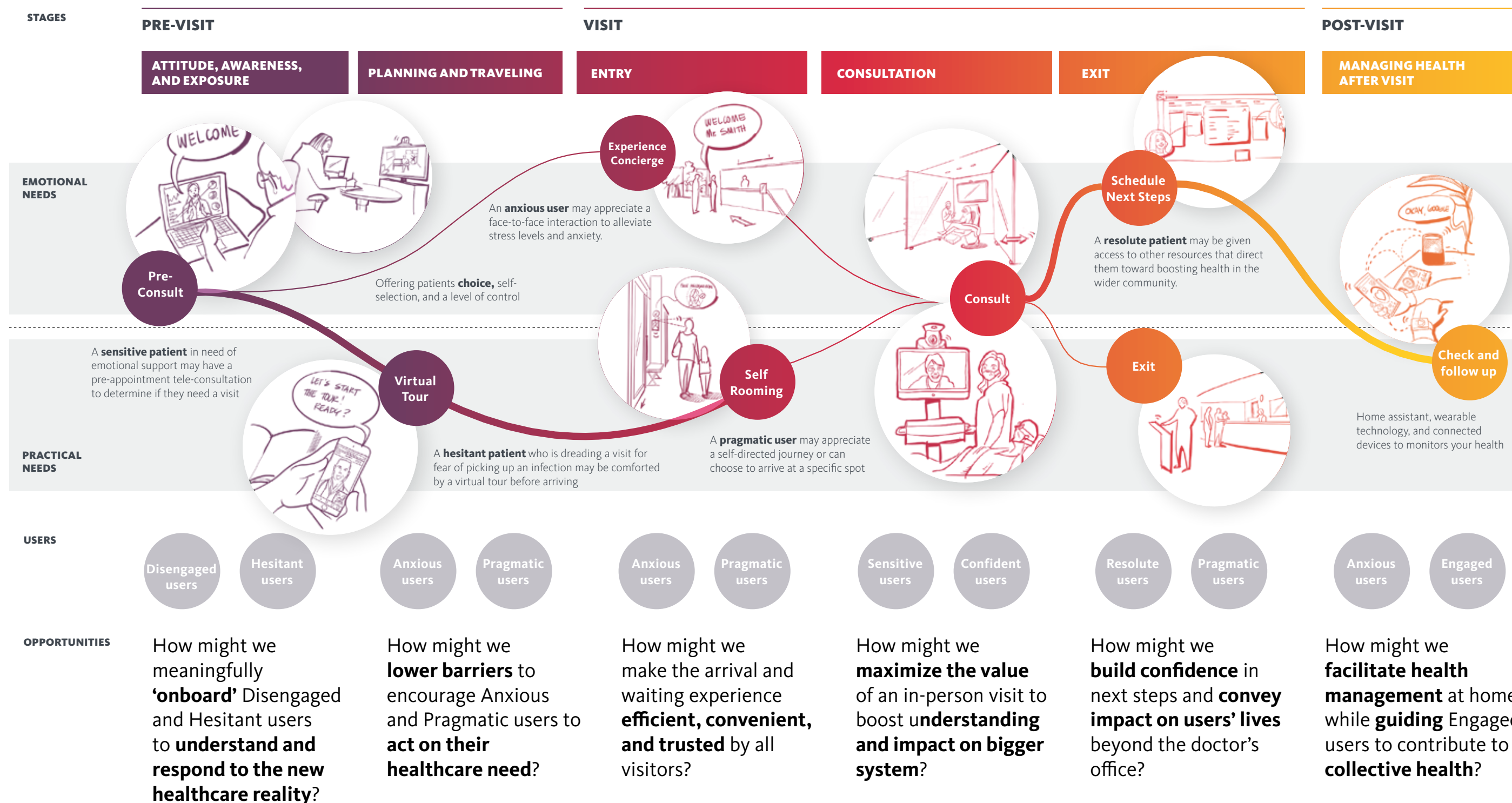
At the start of every project we host a visioning session to bring together key stakeholders to define the overarching goals, values, and aspirations for a project. These sessions serve as a foundation for the design process, ensuring that voices are heard and that the final outcome aligns with the needs of the end users. We believe it is key to establish a cohesive direction early in the project, fostering alignment among decision-makers and minimizing costly changes later in the design process. By creating a shared vision, these sessions lay the groundwork for innovative, functional, and value-driven solutions.

We listen to our Clients



MAPPING THE PATIENT EXPERIENCE

We work with our clients to map out the patient journey to optimize flow, accessibility, improve functionality while enhancing the user experience.



DATA-DRIVEN TOOLS

As a data-driven organization, Gensler has worked with clients to develop and tailor tools that enable strategic decision-making. These tools take raw data and provide bespoke analysis of the metrics that are most important to the organization. Our teams are multidisciplinary, with designers and architects working side-by-side with programmers, researchers, and data specialists to make the most informed strategy and design decisions possible for our clients. We leverage digital tools to test scenarios, understand the current state, and make business decisions.

DESIGN TECHNOLOGY PRACTICE

Technology is constantly shifting how we perceive the world, and challenging organizations to keep pace. Gensler has remained at the forefront of our industry in the utilization of technology, and we are dedicated to exploring new ways to tap into the power of digital tools to expand the imaginations of our design professionals and our clients.

Our Design Technology team is a global network of perpetually curious designers, programmers, researchers, and data specialists focused on researching and applying emerging technologies to enhance our services. From start to finish, technology inspires us to innovate new approaches and deliver unique and engaging experiences.

DIGITAL OPTIONEERING TOOLKIT

Now more than ever, it is critical to make predictable, informed, and confident design decisions. That's why Gensler, through our Design Technology team, has continued to evolve our NFORM ecosystem of platforms, processes, and intellectual property.

Our NFORM Ecosystem brings the power of data to project decision making from early stages in the design process, taking our clients on a unique and informed design journey through their projects from day one. NFORM allows us to tailor our designs to more accurately predict, simulate, and evaluate everything from floor layouts to a project's carbon footprint.

DESIGN TECHNOLOGY CAPABILITIES

Computational Design	Performance-Oriented	Virtual Coordination	Augmented Reality
Computational Geometry	Design Strategies	Metrics and Data	Interactive Design
Digital Fabrication	Environmental Analytics	Reality Capture	
Analytics / Interactive Study	Human Performance and	Digital Twin	
Data Visualization	Quality of Life	Data Planning	
Product Design	Building & Systems	Guidelines & Standards	
Spatial Intelligence	Performance	Design Simulations	
Spatial Syntax	Performance Review	Creative Media	
Sensor Technology & IoT	Facilities Management	Visualization / Storytelling	
Design Performance	Building Information Modeling (BIM)	Virtual Reality	

PROPRIETARY TECHNOLOGY

DESIGN TECHNOLOGY PRACTICE

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DIGITAL OPTIONEERING TOOLKIT

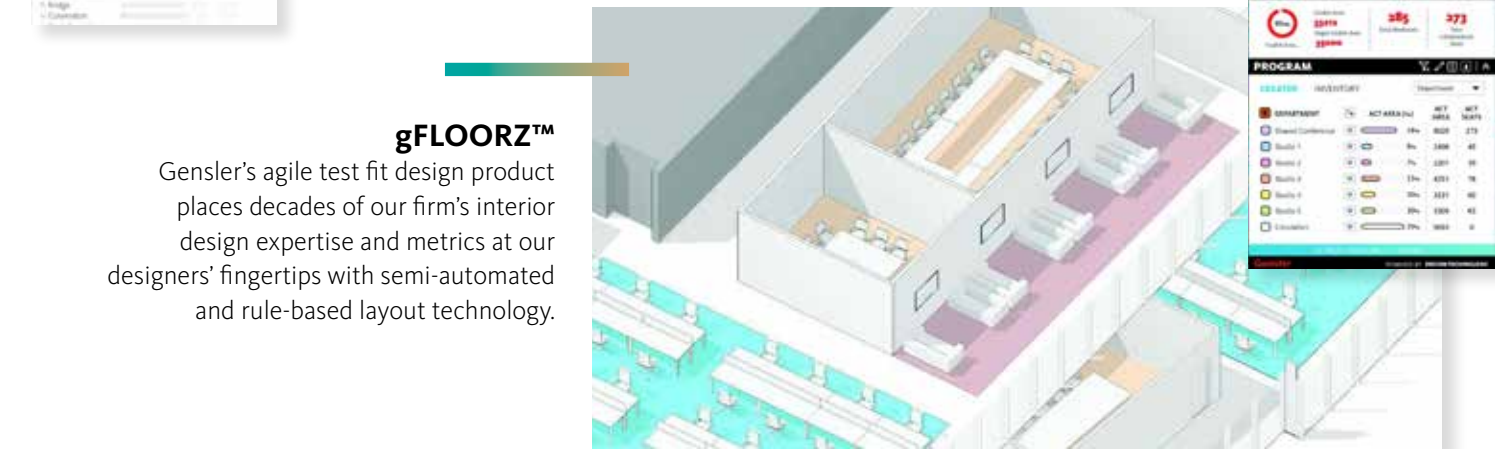
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gBLOX™

Gensler's proprietary data-driven design and computational product allows our designers to leverage deep domain expertise, powered by market-specific, real-time metrics to balance form, function, and business insights on design projects.



gFLOORZ™

Gensler's agile test fit design product places decades of our firm's interior design expertise and metrics at our designers' fingertips with semi-automated and rule-based layout technology.

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Bangalore
Bangkok
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Charlotte
Chicago
Columbus
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Las Vegas
London
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