



**PRESS RELEASE:**

**Lenore Bloss Appointed to Beach Cities Health District Board of Directors**

*Redondo Beach resident Ms. Bloss will serve the remainder of the late Dr. Robert Grossman's term on the publicly elected board; term runs through Dec. 2016*

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**REDONDO BEACH, Calif.** (Sept. 16, 2015) – During a public meeting last night, the Beach Cities Health District (BCHD) Board of Directors appointed long-time Redondo Beach resident and 2008 “RB Woman of the Year” Lenore Bloss to fill the vacant seat left by the passing of long-time board member Dr. Robert Grossman. Six applicants issued statements on Tuesday night and public discussion followed before the BCHD board voted 3-1 in favor of Ms. Bloss. She will serve the remainder of Dr. Grossman’s term, which ends Dec. 31, 2016.

“Lenore is deeply connected to our community and an outstanding addition to our board of directors,” said Susan Burden, Beach Cities Health District chief executive officer. “She has a strong understanding of the health needs in our district and has demonstrated a passion for helping people through her many years of civic engagement and involvement in the Beach Cities. Lenore brings a unique perspective to our board that will help guide our efforts to create a healthy beach community. We are excited to welcome her to our team.”

A former communications manager in Northrop Grumman’s Air Combat Systems Division, Ms. Bloss is currently a member of the Redondo Beach Harbor Commission and Redondo Beach Roundtable, and has extensive experience serving on a variety of other local boards and commissions through the years; notably, the Redondo Beach Planning, and Budget/Finance commissions. Additionally, Ms. Bloss recently served on BCHD’s Livability, Strategic Planning and Blue Zones Power 9 committees. She is a strong supporter of Blue Zones Project – a community-wide initiative to help Beach Cities residents live longer, healthier lives – and currently volunteers in BCHD’s Errand Volunteer Program helping isolated older adults.

The vacancy on the BCHD board was created by the unexpected passing of Dr. Robert Grossman, who died on July 23, 2015 from injuries sustained in a fall outside his Hermosa Beach home. Dr. Grossman was in the midst of a four-year term on the board at the time of his death. The application process and board appointment was done in strict accordance with California law as well as Los Angeles County and BCHD policies.

“First and foremost, I’m saddened by the loss of Dr. Grossman. He was a great champion for health,” said Lenore Bloss, BCHD board member. “I’m truly honored to have the opportunity to serve my community and help BCHD measurably improve the health of the Beach Cities.”

The six applicants for the board seat were Hermosa Beach residents Julian Katz and Dr. John Wallace; Manhattan Beach resident Walt Dougher; and Redondo Beach residents Lenore Bloss, Chris Cagle and Vijay Jeste.



For more information on Beach Cities Health District, visit [bchd.org](http://bchd.org).

### **About Beach Cities Health District**

Beach Cities Health District (BCHD) is among the largest preventive health agencies in the nation and has served the communities of Hermosa Beach, Manhattan Beach and Redondo Beach since 1955. As a public agency, it offers an extensive range of dynamic health and wellness programs, with innovative services and facilities to promote health and prevent diseases in every lifespan. BCHD operates AdventurePlex, a health and fitness center where kids play their way to good health, and the Center for Health & Fitness, a comprehensive, medically based fitness center. Visit [www.bchd.org](http://www.bchd.org) or call (310) 374-3426 for more information.

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