Live Well. Health Matters.

POLICY TITLE: STRATEGIC PLAN
POLICY NUMBER: 2200

COMMITTEE APPROVAL DATE:	12/1/2025	**WRITTEN/REVISED BY**:	T. BAKALY
BOARD APPROVAL DATE:	01/28/2026	**SUPERSEDES:**	11/20/2019

POLICY:

2200 It is the policy of the Beach Cities Health District ("District") to be responsible to the beach cities community for promoting health and wellness. The Board of Directors has established a Strategic Planning Committee to promote a strategic plan of action, to improve decision making, to enhance organizational responsiveness, to improve performance, and to strengthen the organization.

GUIDELINES:

2200.1 The Strategic Planning Committee will design the process for long-range and strategic planning and recommend it to the Board for approval. Upon approval by the Board, the Committee will direct staff in the planning process and report to the Board throughout the year as needed.

2200.2 The full Board of Directors will meet at least annually to assess, review, and update its strategic plan. The District operates on a six-year planning cycle with a mid-cycle review in year three, which may take the form of a retreat, workshop, Strategic Development Half-Day, special meeting or part of a regularly scheduled meeting, as appropriate.